



Brain Tumor Alliance is pleased to announce the Third Annual Memorial 5k Run/Walk for Krystal. We have held similar awareness walks in major U.S. cities across the country and we are excited to be hosting this event! The success of this important event is counting on your support to make a significant impact on the quality of life for those suffering from brain tumors.

Brain Tumor Alliance is dedicated to raising awareness and funding for cutting-edge brain tumor research and clinical trials, and to providing travel assistance to qualified patients. Through our work, we are hoping to find a cure for brain tumors.

Please join us as a corporate sponsor and invite your friends, family and colleagues to join you at this important event. Each day, nearly 500 people are diagnosed with a brain tumor, that's one person every 3 minutes. With your help, Brain Tumor Alliance can help stop this alarming statistic by continuing to serve and support those affected by brain tumors and by supporting crucial research.

Please complete and return the enclosed sponsorship information at your earliest convenience to be recognized as a sponsor in all of our event-related materials. We would like for your commitment to be made enough in advance to secure exclusivity as it applies to some Sponsorship categories. If you have any questions or need further information, please feel free to contact (whomever you want to put here). We look forward to your partnership with us on this important event.

Sincerely,

BRAIN TUMOR ALLIANCE, INC. • PO Box 7607 • ST PETERSBURG , FL • 33704  
(727)781-4673 • FAX (727)781-6425 • [WWW.BRAINTUMORALLIANCE.ORG](http://WWW.BRAINTUMORALLIANCE.ORG) • [INFO@BRAINTUMORALLIANCE.ORG](mailto:INFO@BRAINTUMORALLIANCE.ORG)



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## SPONSORSHIP AGREEMENT

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### SPONSORSHIP LEVELS

\$ 10,000 — Platinum

\$ 5,000 — Gold

\$ 2,500 — Silver

\$ 1,000 — Bronze

\$ 500 — Partner

Sponsorship Level: \_\_\_\_\_ \$ \_\_\_\_\_

Please **PRINT** your name: \_\_\_\_\_  
(Business or individual listing as you would like it to appear in printed materials)

\_\_\_\_\_  
Website

\_\_\_\_\_  
Contact Name Title

\_\_\_\_\_  
Address City State Zip

\_\_\_\_\_  
Phone Email

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_ My check is enclosed \_\_\_\_ I prefer to be invoiced \_\_\_\_ Please charge my Visa/MasterCard

Visa/MasterCard (please circle) #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Please mail payment and signed agreement to: Brain Tumor Alliance  
PO Box 7607, St. Petersburg, FL 33704**

For more information, please contact  
Phone: 727-781-4673 • Fax: • Email: [Debbie@braintumoralliance.org](mailto:Debbie@braintumoralliance.org)

***Thank you for your support!***

## Brain Tumor Alliance – Sponsorship Levels

BENEFITS	PARTNER	BRONZE	SILVER	GOLD	PLATINUM*
	<b>\$250</b>	<b>\$500</b>	<b>\$1,500</b>	<b>\$2,500</b>	<b>\$5,000</b>
Company Logo on athlete shirt	Name Only	Small Logo - Bottom	Medium Logo - Middle	Large Logo - Middle	X-Large Logo - Top
Expo Booth Space (must provide own table) 10 x 10 space available	Yes	Yes	Yes	Yes	Yes (with Premier Location)
Insert into athlete goody bags (promotional item, handout, etc.)	Yes	Yes	Yes	Yes	Yes
Event participant entries	1	2	4	6	10
Name in Brain Tumor Alliance’s newsletter	Yes	Yes	Yes	Yes	Yes
Listing on <b>Moving Towards a Cure®</b> event website		Yes	Yes	Yes (with hotlink)	Yes (with hotlink)
Your Company banner displayed at event		Yes	Yes	Yes	Yes
Company Logo included in print advertising (brochures, flyers, posters, etc.)		Yes	Yes	Yes	Yes
Inclusion of company information on event website			1 sentence	1 paragraph	1/2 Page
Company Logo signage at registration			Yes	Yes	Yes
Inclusion in mass email to participant database			Yes	Yes	Yes
PA announcements at event				2	5
Logo signage at finish line				Yes	Yes
Introduction of company VIPs (up to 3) at awards ceremony				Yes	Yes
Inclusion of company name in all press releases					Yes
Opportunity for company representative to participate in awards ceremony					Yes